FOR IMMEDIATE RELEASE

WORLD CHEFS WITHOUT BORDERS LAUNCH CHEFS SOCIAL RESPONSIBILITY FOR CAMBODIA

PARIS AUGUST 19, 2019

World Chefs Without Borders (WCWB) is proud to announce its 2nd major Chefs Social Responsibility ("CSR") global event will be held in Siem Reap, Cambodia.

The objective of this tour is to encourage Chefs to participate and perform their social responsibility, creating an awareness of how we as Chefs, can make a difference.

Supported by the Cambodia Chefs Association and endorsed by the Ministry of Tourism Cambodia, 100 Chef volunteers from around the world will travel to Siem Reap, Cambodia at their own expense and individual donation of 1000 Euros. All funds raised will go towards the CSR for Siem Reap Cambodia events and the balance will be donated to Siem Reap Children’s Hospital.

CSR for Siem Reap Cambodia events will take place from April 26 to 30, 2020 and will include a VIP Gala Fundraising Dinner for 200 guests, ground cook off preparing 2,000 meals for 2,000 children, 8,000 people luncheon and 8,000 food relief packs for 8,000 Cambodian villagers in the 7th Wonder of the World, Angkor Wat. All dishes prepared will be Cambodian national dishes and will include only local ingredients. This will be a memorable experience for the 10,000 Cambodians and 100 Chefs that join this tour.

WCWB Chairman Willment Leong, stated “Together as Chefs, World Chefs Without Borders will once again create an historical example to the world that Chefs can make a difference towards humanity.”

ABOUT WORLD CHEFS WITHOUT BORDERS www.worldchefswithoutborders.org
World Chefs Without Borders (WCWB) is a global humanitarian aid initiative by WORLDCHEFS. Our mission is to support and mobilize our global network of volunteer Chefs to undertake initiatives providing education and resources to those in need and afflicted by natural disasters. Chef Ambassadors also coordinate events to grow awareness and/or raise funds for WCWB.

ABOUT WORLDCHEFS www.worldchefs.org
The World Association of Chefs’ Societies (WORLDCHEFS) is a non-political professional organization, dedicated to maintaining and improving the culinary standards of global cuisines. We accomplish these goals through education and professional development of our international membership, through skills-building and competitions, and through sustainability and humanitarian initiatives. As an authority and opinion leader on food, WORLDCHEFS represents a global voice on all issues related to the culinary profession.

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